



# Annual Report 2024-2025



Be part of it!



# Who We Are

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Active Cumbria is one of 42 active partnerships covering every part of England, primarily funded by Sport England to increase the number of people taking part in physical activity. We prioritise our work into the places of greatest need, and we work with a wide range of local partners to achieve our outcomes, these include local authorities, health, education, and many voluntary sector organisations who reach into and connect with our communities.

## **Our Vision**

Everyone in Cumbria is enjoying an active lifestyle

## **Our Aims**

- Increased levels of physical activity has reduced health and wellbeing inequalities across Cumbria
- Increased levels of physical activity has contributed to a reduction in the carbon footprint across Cumbria
- Physical activity is recognised as a priority in improving people's lives
- Active Cumbria is a sustainable, high performing organisation, which is valued by customers and partners

# Welcome

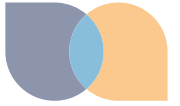
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It gives me great pleasure to welcome you to the Annual Report for 2024-25.

As seems to be the case recently, we come to the end of another year with further potential change very much on the horizon. The possibility of devolution for Cumbria and the introduction of a Mayoral Combined Authority is very much a reality, and, as an Advisory Board, we are watching closely to see how this develops. As always, we will respond and embrace any new opportunities for Active Cumbria and for the sector more broadly should they present themselves.

Our relationships within the existing local government structures continue to thrive, with the importance of physical activity as a key element of broader health and wellbeing now being recognised across multiple services within both authorities. Our remit remains county-wide, and we continue to focus our work across the whole of Cumbria, particularly in the places in need of the most support.

It's been pleasing to see the strong focus that both councils have placed on active wellbeing, and the recognition of the role physical activity can play in supporting communities to thrive. We look forward to working alongside colleagues to deliver the aims of their respective Active Wellbeing Strategies as we move into the new year.



The success of our work relies on our ability to connect and build relationships, doing things together to achieve shared outcomes. It makes sense therefore that the focus of this year's report is very much one of collaboration. The inspiring case studies provided later in this report really shine a light on the collaborative approaches we are helping to facilitate across both council footprints to improve lives through physical activity.

It is also worth reflecting on other collaborations that have continued to thrive during the year. Our Cumbria School Games offer continues to go from strength to strength, providing opportunities for many hundreds of less active young people to engage in a wide range of sports and activities. These events rely on partnerships with our school sport partners, national governing bodies, and leisure providers. Of particular note is our collaboration with Panathlon, a national charity who deliver around 30 events in Cumbria each year for children with additional educational needs, enabling them to try a range of sports.

In February we held our Live Longer Better in Cumbria midpoint conference focussing on the importance of physical activity for those working with older adults or those living with long term health conditions. The conference, attended by around 140 delegates, brought together partners from the public, private, and voluntary sector to encourage further collaborative approaches within this important agenda.

Our work across Equality, Diversity, and Inclusion (ED&I) continues to progress extremely well, and during the period we have worked collaboratively within ED&I Steering Groups for both Cumberland Council and Westmorland and Furness Council, influencing policy with a focus on inclusivity and accessibility.

The following pages bring to life our work, which are all in keeping with the theme of collaboration. These are set out to align with the respective council footprints of Cumberland, and Westmorland & Furness.

Finally, I would like to thank all our partners, old and new, who have been so enthusiastic and supportive over the last year, to members of the Advisory Board for their insight and vision, and to Richard, Bruce and all the staff in the core team for their continued hard work and commitment.



Lorraine Smyth  
Chair of Active Cumbria Advisory Board

# Opportunities Through Collaboration

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Local Government Reorganisation, and the creation of two new unitary councils, both of which have a clear focus on improving the health and wellbeing of residents, has enabled us to build positive collaborations during the period. The role that physical activity can play in supporting a range of outcomes is now recognised across multiple services, and we continue to support colleagues in areas such as the development of active wellbeing strategies, community development, community safety, adult social care, children's services, and infrastructure planning.

Our work with health partners also continues to gather pace, particularly at a local level, with strong collaborations emerging with colleagues in many of our Integrated Care Communities (ICC's). This collaboration is focussed on a shared recognition of the important role that movement can play in supporting individuals to lead happier and healthier lives.

However, our strategic approach to working in place hasn't changed. Our 43 identified priority places as outlined in our 2021-26 Implementation Plan continue to provide a real focus for our work, and organisations within these places have benefited from recent investment from numerous sources including the DfE Opening Schools Facilities Fund, the DfT funded Travel Actively programme, the Westmorland & Furness Council funded Shared Prosperity Fund, and our own Reconditioning Fund.

Our place based and collaborative approaches are also evident beyond our funding functions. The Place Expansion work, now known as Let's Move! is bringing together a huge number of partners together in west Cumberland, and our Travel Actively programme is doing likewise in both Carlisle and Barrow-in-Furness. In all of these cases the important role that increased levels of physical activity can play in supporting our communities is the central pillar of the collaboration.

Thankfully, the important role physical activity can play in enabling our communities to thrive is widely understood, and we very much look forward working collaboratively with partners from across the county to help make this happen.



Richard Johnston  
Senior Manager (Operations)



Bruce Lawson  
Senior Manager (Development)





Young adults enjoying the activities at the Advantage! Barrow Raiders Community Foundation Able Raiders project

## Our Impact

### Across Cumberland

#### Reconditioning Fund



Awarded to 9 Organisations



**3,041** players  
from **32** teams,  
travelled **439,840** miles,  
saving **74,391** kg of CO<sub>2</sub>e  
with **Street Tag**

#### Opening School Facilities Fund



Awarded to 14 Schools



**3,606**

Young people  
trained through  
the **Bikeability**  
**programme**



**44**

Schools  
participated  
in county **School**  
**Games** festivals



**30**

Regular  
**Ramblers**  
**Wellbeing Walks**  
taking place



**2**

**Live Longer**  
**Better in Cumbria**  
e-learning  
opportunities  
completed



**7,618**

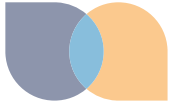
People engaged  
in the **Travel**  
**Actively**  
programme in  
Carlisle



**227**

Delegates  
attended **CPD**  
courses





## Case Study:

# Youth Provision – Collaboration Across Sectors

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Following a period of community consultation undertaken by Active Cumbria officers on behalf of StreetGames in Salterbeck, Workington, work began in summer 2024 to fill some of the gaps in physical activity provision identified by local residents and groups – namely, no-cost opportunities for young people to stay active in the evenings.

Utilising funding received by StreetGames from the Riverside Community Foundation, Active Cumbria called upon trusted youth provider North Allerdale Development Trust (NADT) who, following an initial taster session in August, began weekly delivery in the Oval Centre in September 2024. Delivered alongside a Sports Coach, sessions included dance, fitness, yoga and traditional sports as well as crafts and even litter-picks – also simply providing a safe space for young people to relax and feel safe, to learn life skills such as communication, teamwork, patience and conflict resolution, and to engage with awareness sessions delivered by partner organisations such as Cumbria Addictions Advice and Solutions.

Clare Stabler, Head of Youth Provision at NADT, highlights the importance of the sessions:

‘Many of the young people who attend our sessions are navigating complex, and often hidden, challenges behind the scenes. For some, this involves difficult home environments shaped by issues such as substance misuse, parental mental

health struggles, or emotional instability. Others face their own challenges, including learning needs, mental health concerns, or difficulties in education and peer relationships – situations that would be overwhelming for many adults, yet are part of our young people’s everyday lives.’

As the nights became lighter in the following Spring, membership numbers rocketed to upwards of 90, with positive word-of-mouth, door-to-door promotion, attendance at local networking events and the building of relationships with parents being hugely beneficial in spreading the word of the sessions. The availability of the Oval Centre’s multi-use games area proved a huge draw to new attendees, and enabled collaboration with local delivery partners such as Derwent Park Rangers, Workington Town Community Trust, Football Fluidity and more.

The collaboration and support from StreetGames, who initiated and have provided guidance throughout the project, and Riverside, whose Centre Manager and Community Development Officer have provided an essential link between NADT and the Salterbeck community, has been invaluable to the success of the youth physical activity delivery within Salterbeck. Further funding has been sourced which will see it continue to thrive through to summer 2026 and beyond.





Better Breathers Group, Carlisle



## Case Study:

# Better Breathers, Carlisle



In April 2024, the East Cumbria Respiratory Team (ECRT), which is part of the NHS and provides specialist care and advice to people with long term lung diseases, approached Travel Actively with a clear challenge: to help bridge the gap between pulmonary rehabilitation and long-term physical activity for their patients. Many individuals completing rehab were reluctant to engage in mainstream fitness activities due to concerns about their capabilities. As a result, some became inactive and began to experience recurring health issues.

Together, ECRT and Travel Actively co-designed a solution - the Better Breathers Walking Group - an initiative that would offer patients a safe, social, and supportive way to remain active.

ECRT staff were trained as walk leaders, bringing their expertise in respiratory conditions to the design of the sessions. The walks were intentionally kept accessible, manageable, and enjoyable, with a social element built in and each walk concluding with refreshments and conversation. This helped break down barriers and created a space where participants felt welcome, not judged.

From the outset, sustainability was a shared priority. Recognising that neither Travel Actively nor ECRT could support the group indefinitely, they worked together to train three members of the walking group as volunteer Walk Leaders. Ownership of the group was handed over, empowering participants to lead and shape their own activity.

The impact of this collaboration has been far-reaching. Participants reported significant benefits in both physical and mental health, greater independence, and increased confidence. Some even transitioned into mainstream activities and became more active in their daily lives.

*“Walking and fresh air help my respiratory condition - and are good for my mental wellbeing.” – Participant*

*“Attending the walks has increased my confidence and stamina.” – Participant*

The success of the Better Breathers group highlights what’s possible when organisations, staff, volunteers, and communities work together with a shared purpose.

*“Through working collaboratively, we achieved our main aim: to develop an independent, patient-led group for people with respiratory conditions.” – ECRT staff member*



*Meet Michaelah and Pat who have regained their walking confidence and fitness through the Better Breathers Walking Group*

[Visit the website here »](#)

## Case Study:

# ‘Let’s Move!’ – Collaboration and System Leadership

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Active Cumbria’s ‘Let’s Move!’ work, made possible through Sport England’s Place Expansion funding, began in early 2024. It aims to empower groups and organisations operating in specifically identified areas close to Maryport, Workington and Whitehaven to work more collaboratively towards creating sustainable opportunities for physical activity – including creating the space for learning and collaboration.

‘Let’s Move!’ has delivered two, two-day System Leadership courses, in July and November 2024, in partnership with Sport England and the Local Government Association. These have given partners the opportunity to gain the skills necessary to create the conditions for change within communities, focusing on local context, effective and courageous leadership, collaboration and the facilitation of system change. Angela Gorse, Operational Lead at Cockermouth and Maryport PCN, said of the course ‘What I have valued most from this is collective leadership learning with positive, like-minded people who want to manifest change – and growing those relationships.’

The knowledge and awareness gained through these courses by over 50 partners has created a foundation for the direction of ‘Let’s Move!’ over the subsequent months and years, initiating effective collaboration and ensuring that partnership working is embedded within all ‘Let’s Move!’ work. Alongside the bi-monthly sessions held within each Place, which give partners the opportunity to

remain involved with and influence the work, and form and build relationships with other groups and organisations, the System Leadership courses have enabled many local organisations to vastly increase their network of collaboration. Workington Town RLFC Foundation reported that, due to their involvement in ‘Let’s Move!’, their network of community partners had grown from just one in July 2024 to upwards of thirty-five just twelve months later – including over twenty schools, Cumberland Council teams, community centres, clubs, funding partners, emergency services, youth providers and more.

A one-day follow-up session for both System Leadership cohorts was held in spring 2025, which built upon the content from the initial two days, facilitated discussion on the next steps required for system leadership in the ‘Let’s Move!’ place areas and more widely across Cumbria, and gave partners the opportunity to reflect on their leadership and collaboration journey so far.

Jessie Binns, Senior Programming and Partnership Officer at the National Trust, said ‘When I first started engaging in the Place Expansion work, I was feeling isolated and demoralised by trying to do systems change on my own. The opportunity to engage in this work has been transformational, helping me to feel like I have a network to call on for support, advice and a chance to reactivate my imaginative activism. Thank you!’





Let's Move! Partner Session, Maryport

## Case Study:

# Listening Clubs Project with Cumbria Cricket

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Ensuring that the voice of children and young people is heard is essential to ensuring that sports clubs and physical activities are responsive to their needs and allow them a place where they feel safe and welcome to engage in physical activity. They are not only the future of our clubs but also the present, their development and engagement allows clubs to continue to grow and thrive. They bring with them new and exciting ideas and allowing them to share and develop, building their confidence and help them learn new skills that they keep for life.

Alongside Cumbria Cricket Safeguarding Lead, Neil Swainson, our Sport Welfare Officer, Liz Wright has been working with three cricket clubs in Cumbria to look at what makes a 'Listening Club', identifying good practice that clubs are already doing that can be shared across Cumbria and developing plans to enable the clubs to further embed the voice of children and young people into the future of their club.

Neil said: "Working with Liz on the Listening Clubs project has been crucial in gaining a deeper insight into the voice of the child. Her engagement with the children has contributed greatly to clubs understanding what is really important to their Junior members"

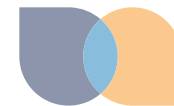
Young people have been sharing what they love about the clubs they attend and any suggestions they have for improving the club. This feedback has been shared with club welfare officers and they have been able to respond to the feedback, using what has been said to help them develop their plans for the next year.

Templates and Listening Club principles are currently being developed that will be able to be shared with other clubs in Cumbria and hopefully nationally to make including youth voice in clubs a simple process.

Working in collaboration has enabled both Cumbria Cricket and Active Cumbria to share resources and expertise, the club welfare officers engaged in the pilot bring with them a wealth of experience and passion for both cricket and the safeguarding and welfare of their club participants.

# Our Impact

## Across Westmorland & Furness



### Reconditioning Fund



Awarded to **10** Organisations

### UK Shared Prosperity Fund



Awarded to **22** Organisations

### Opening School Facilities Fund



Awarded to **10** Schools



**2,820** players  
from **37** teams,  
travelled  
**288,388** miles,  
saving **87,039**  
kg of CO<sub>2</sub>e with  
**Street Tag**



**2,836**  
Young people  
trained  
through the  
**Bikeability**  
programme



**43**  
Schools  
participated  
in county  
**School Games**  
festivals



**26**  
Regular  
**Ramblers**  
**Wellbeing**  
**Walks** taking  
place



**10**  
**Live Longer**  
**Better in**  
**Cumbria**  
e-learning  
opportunities  
completed



**5,456**  
People engaged  
in the **Travel**  
**Actively**  
programme  
in Barrow-in-  
Furness



**287**  
Delegates  
attended  
**CPD**  
courses



## Case Study:

# Collaborative Community Engagement, PlayZone, Barrow

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The Football Foundation's PlayZones Programme engages local communities to create outstanding sports and activity spaces and tackle inequalities in participation. PlayZones are safe, inclusive, and accessible outdoor facilities that bring communities together through recreational football and a range of other sports.

Westmorland and Furness Council approached Active Cumbria to support the application for a PlayZone in Barrow, focusing on robust community engagement to demonstrate local demand and gather evidence of need. Community engagement often fails to involve local voices, particularly those frequently overlooked, which can lead to mistrust, resistance, poor decisions, exclusion, and reputational harm. Active Cumbria and key partners decided to take a different approach.

Led by Active Cumbria and the council, a local consortium of 15 partners was formed, including Lancashire FA, schools, physical activity providers, councillors, and community organisations supporting the PlayZone's priority audiences.

An online survey was developed to capture people's views on the quality and availability of local spaces for physical activity. Three complementary routes ensured authentic input. First, organisations already working with priority audiences ran focus groups, using the survey as a starting point. Working through trusted partners brought

expertise and neutrality, producing credible results from the voices we most wanted to hear.

Secondly, a plan was implemented to attend community-focused health and wellbeing events, with the council's Community Development Team, using the survey to guide conversations in relaxed, welcoming settings. This approach engaged people less likely to respond through formal channels.

Finally, an open consultation directed people to the online survey via networks and public communication channels, including social media.

Through this collaborative approach, more than 1,000 individuals participated. The survey allowed analysis by the four priority audiences, revealing that 81% felt there were insufficient local facilities for physical activity, and 63% rated existing facilities' availability and condition as poor.

The Football Foundation approved the PlayZone submission, with the robust, authentic community engagement playing a crucial role. The project has now moved into the Design Phase.

These collaborative relationships ensure the PlayZone is created by the community, for the community, setting the foundation for a truly inclusive and accessible space that meets local needs.

## Case Study:

# Finding Your Feet Together – Safe Falls Project at Kendal Dojo



Falls are the leading reason older people are admitted to A&E, costing the NHS in England an estimated £435 million annually (OHID). One in three adults over 65, and half of those over 80, will experience at least one fall each year (NHS).

The Find Your Feet sessions are designed not as traditional ‘falls prevention,’ but as a way to give older adults the tools to respond and recover safely if they do fall. Using adapted judo techniques, participants learn practical skills such as how to keep balance, tuck the chin when falling backwards, fall forward without using hands, and roll to rise safely.

At the heart of this initiative is collaboration. The programme has been made possible by the combined efforts of Kendal Dojo, Active Cumbria, Westmorland and Furness Council, and national funding bodies. A grant from the Reconditioning Fund, alongside UK Shared Prosperity Fund (UKSPF) monies, enabled Kendal Dojo to pilot the programme and embed it as free at the point of access in Kendal, as well as launch a 10-week taster block in Penrith.

The collaboration has already delivered excellent results. Featured on Border TV, the programme has welcomed over 100 older adults (aged 58–94). Evaluation shows a 13.3% improvement in confidence about falling safely and recovering, supported by inspiring personal stories. Many participants describe feeling more independent and reassured in daily life.

The partnership is now expanding further. Kendal Dojo is seeking a corporate sponsor to sustain and grow delivery, while Judo Knight in Copeland has secured a Reconditioning Fund grant to bring the programme to the west of the county.

The Find Your Feet project demonstrates the power of collaboration: by combining funding, local expertise, and community commitment, partners have created an innovative approach that helps older people live more confidently, more independently, and more safely.

*[Watch the Border TV news feature here »](#)*



## Case Study:

# Access For All – Ford Park, Ulverston

Ford Park, a charity-run community park in the heart of Ulverston, provides wide green open spaces, an arboretum, orchard, walled garden, playground, and outdoor gym. For many local residents, it is their only easily walkable access to nature, offering a vital space for health, fitness, and community connection.

Recognising challenges with accessibility, particularly during wet weather when grassy areas became unsafe, Ford Park sought funding from the Active Cumbria administered UK Shared Prosperity Fund (UKSPF) to create an all-weather perimeter path. This would ensure a safe, accessible walking route for people of all abilities - including those using wheelchairs, pushchairs, or mobility aids - while also supporting activities such as ParkRun, which struggled with muddy and uneven ground.

The project was only possible thanks to collaboration between multiple partners. A £16,000 grant was secured from UKSPF, with match funding from Ulverston BID, the Bernard Sunley Foundation, and a community crowdfunding campaign. Together, these organisations and residents enabled Ford Park to turn a shared vision into reality.

A local contractor delivered the works, installing 600 metres of fully accessible gravel path that linked existing routes and transformed access. Immediately after completion, the benefits were clear: the path was in regular use by people with pushchairs, wheelchairs, and crutches, while ParkRun saw a significant rise in weekly participation.

Survey feedback highlights the impact of these improvements, with users reporting better management of physical health, greater confidence to take part in activities, and stronger connections to their community. One ParkRun participant shared:

*"I was not keen to take part in the park run as I did not want to slip and did not feel confident in my running ability on grass. Now the path is in place I have started the park run and plan to attend regularly. I think the new path is an asset not only for the park run but for dog walkers, buggy walks. Really appreciate the efforts of all that have put the hard work in to make this happen."*

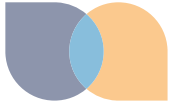
The Ford Park project shows how collaboration between funders, local businesses, charities, and the community can deliver real change. Together, they have created a lasting legacy - a safe, inclusive space that supports health, wellbeing, and connection for everyone in Ulverston.



*Access For All, Ford Park*

*Visit the website here »*





## Case Study:

# Inclusive Cycling: Extending Bikeability to All Learners

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Active Cumbria's Active Travel to School programme (ATTS) receives around £260,000 annually from the Department for Transport (via the Bikeability Trust) to deliver Bikeability Training across Cumberland and Westmorland and Furness. Training is provided by Cyclewise Whinlatter Ltd, ranging from Balance Bike proficiency to Level 3 road cycling for secondary students. The core focus is Level 2, aimed at children in Years 5 and 6.

Active Travel England recommends that 80% of Year 5 and 6 pupils should access Level 2, which teaches them to start and stop with confidence, pass stationary vehicles, negotiate junctions and roundabouts, and share the road safely.

In addition to the core grant, Special Educational Needs and Disabilities (SEND) and Inclusion funding enables bespoke support, such as specialist equipment or extra instructors, ensuring every child receives training tailored to their needs.

The ATTS team wanted to extend Bikeability into SEND schools and, collaborating with Cyclewise, invited SEND schools to take part. Three schools responded, with 62 children completing Level 2. To deliver accessible training, Cyclewise doubled instructor numbers and worked closely with teachers to understand each group's abilities. Instructors adapted sessions sensitively, ensuring students felt supported and confident.

At Sandgate School in Kendal, 20 Year 5 pupils took part and gave overwhelmingly positive feedback. Deputy Headteacher Julia Wilson praised the instructors as "responsive, informative, kind, and fun." Students' comments reflected their enthusiasm:

- "Smashing! Gave me a sense of freedom."
- "Really good and taught me how to control my bike."
- "Loved it! It gave me more confidence."

Julia added: "This experience has literally changed some of our students' lives as they have a newfound freedom and independence, they never thought possible."

Following this success, ATTS funded a 20-week Wheels for All programme to help students further develop motor control, balance, and coordination - building the skills needed to ride at a level suited to their physical and cognitive abilities. The school now looks forward to delivering Bikeability with a new cohort in the new academic year.

Through strategic use of funding, strong collaboration, and inclusive practice, ATTS has broadened Bikeability's reach, ensuring children of all abilities gain the skills, confidence, and independence to travel actively and safely.





Active Travel, Barrow-in-Furness





**The Active Cumbria core team are part of Cumberland Council and are hosted within the Public Health, Customer & Community Wellbeing Service.**

We use the policies and procedures of our host to carry out our work. As a hosted active partnership, a signed Agency Agreement is in place between our host authority and our main funder Sport England which articulates the roles and responsibilities of each party in relation to Active Cumbria.

Our **Active Cumbria Advisory Board** is made up of 8 independent skills-based representatives, and 4 ex-officio members, and operates under agreed terms of reference. The functions of the Advisory Board are as follows: -

- Ensure clarity of vision, values, and strategic direction.
- Provide oversight, input, and challenge.
- Actively promote and further the work of Active Cumbria.

We remain committed to ensuring on-going compliance with all aspects of highest level of the **Code for Sports Governance**, and we have detailed action plans in place to continue to meet these standards. Our **Annual Governance Statement** outlines the specific progress and achievements made during the year, which can be viewed via [www.activecumbria.org](http://www.activecumbria.org)

## **Our commitment to Equality, Diversity & Inclusion**

We are fully committed to ensuring that we are champions in placing **equality, diversity, and inclusion** at the heart of everything we do. We have in place an ambitious **Diversity and Inclusion Action Plan** which was approved by our Advisory Board in September 2023, and which has since been independently approved. This, alongside our most recent **Annual Diversity and Inclusion Progress Report** can be viewed via [www.activecumbria.org](http://www.activecumbria.org)

## **Our commitment to Environmental Social Governance**

As an organisation we are committed to embracing ways of working which reduce our carbon footprint, such as doing more meetings on-line, or car sharing where we can. We will also make deliberate changes to how we deliver our services, such as not using single use plastic at our events. Although these changes on their own appear small, we are committed to promoting these internally and externally to our network of partners across Cumbria and beyond.

As an organisation we take our environmental responsibility seriously and have formed an **Environmental Sustainability Action Group** who have started to drive forward with the development of our **Environmental Sustainability Action Plan**. This Group consists of an identified Champion from our Advisory Board, and Core Team to ensure this issue is at the forefront of our decision making moving forward.



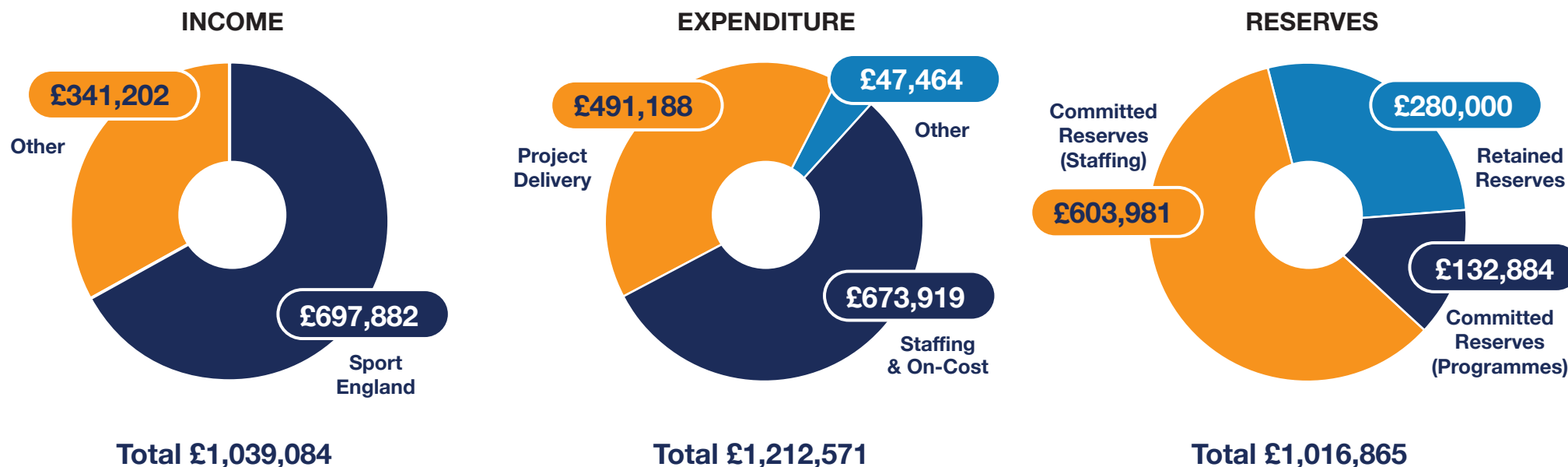
# Accounts

**Active Cumbria's annual statement of accounts is prepared in accordance with the financial policies and procedures of Cumberland Council.**

Our Advisory Board has a designated **Audit & Governance Committee**, which is in place to assist the Advisory Board in fulfilling its oversight responsibilities for the financial reporting process, the system of financial controls, the audit process, Reserves Policy, and the process for monitoring financial and governance compliance.

An **annual audit** of our accounts is undertaken in line with the external auditing of Cumberland Council's accounts, and we also produce a detailed stand-alone set of accounts specifically for our income and expenditure in line with the reporting requirements of the **Code for Sports Governance**.

A summary of the income and expenditure, as well as a position statement regarding our reserves are provided below.



*Summary income and expenditure position for the period ended 31 March 2025.  
A copy of the full set of accounts is available via our website [www.activecumbria.org](http://www.activecumbria.org)*



Fit4Life, Maryport

# Partner Survey 2024-2025

We constantly strive to provide the best possible service to the individuals and organisations we work alongside. Each year we ask for feedback through our Partner Survey. This year, our survey was undertaken in March and was completed by around 70 people from a range of organisations.

“  
Our school has been provided with opportunities to be active, some of which can be linked to our curriculum. These will be continued to be used in the longer term enabling these changes to be sustained.  
”

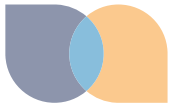


**Likely to recommend Active Cumbria to a colleague**



“  
They have supplied all the support needed and always been clear on what was needed from us both to make the projects work well.  
”





“

Leadership training,  
new connections,  
opening our minds to  
new ways of  
working, shared  
purpose of driving  
improvement.

”

**65.7%** Working together has a very  
positive impact on the organisation



“

Pulling together  
different organisations,  
schools and sports  
clubs for the Let's Move  
project has led to  
improved networking  
opportunities, which will  
lead to more effective  
collaborative working.

”

**87.1%**

Very satisfied with  
the professionalism  
and helpfulness of  
Active Cumbria  
staff



“

The Active Cumbria Senior Leadership team  
have been integral to the co production of  
numerous aspects of the Cumberland  
Council Leisure Review, helping to shape the  
Active Wellbeing Strategy, the Leisure  
Facilities strategy and more recently the  
Leisure Operating Contract.

”

**82.3%**

Very satisfied with the  
quality of support and  
advice provided by  
Active Cumbria





**Cumberland  
Council**

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الاتصال **01228 226885**

আপনি যদি এই তথ্য আপনার নিজের ভাষায় পেতে চান তাহলে অনুগ্রহ  
করে **01228 226885** নম্বরে টেলিফোন করুন।

如果您希望通过母语了解此信息，  
请致电 **01228 226885**

**Jeigu norëtumëte gauti šią informaciją savo kalba,  
skambinkite telefonu 01228 226885**

**W celu uzyskania informacji w Państwa języku proszę  
zatelefonować pod numer 01228 226885**

**Se quiser aceder a esta informação na sua língua,  
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