

Cumberland Headline Statistics for Sport & Physical Activity 2023-24 | Adults

23.9%
of people (16+) in
Cumberland are
inactive

=

55,200
people



compared to **25.1%** in England

65.4%
of people (16+) in
Cumberland are
active

=

151,000
people are happier,
healthier
and stronger



compared to **63.7%** in England

**Volunteered at least once
in the previous 12 months**
to support sport and physical
activity across various roles.

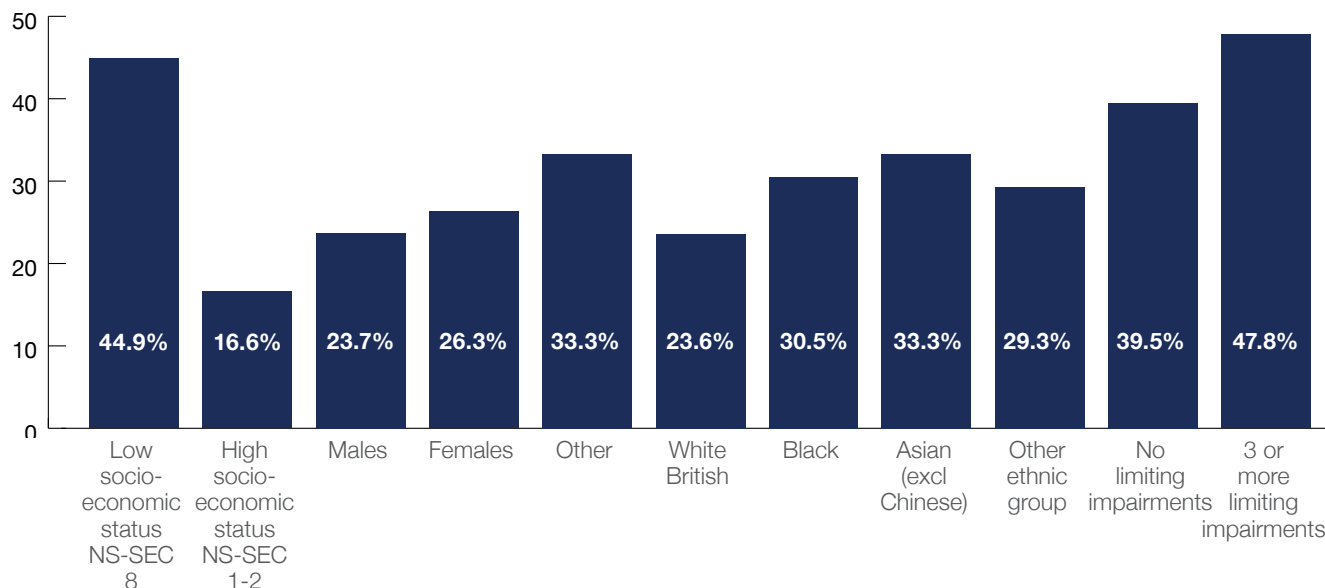
Cumberland **22.4%**



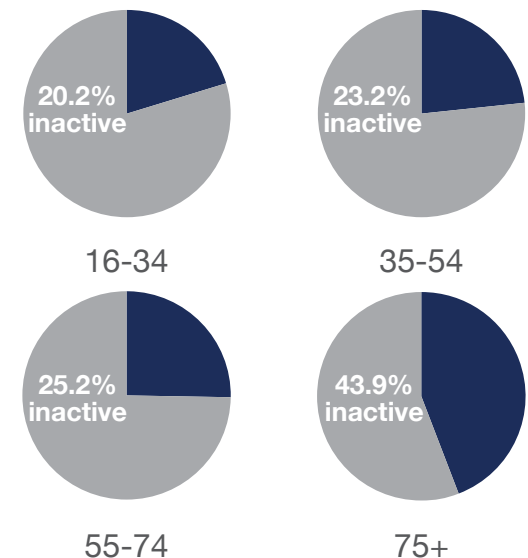
compared to **21.8%** in England

Inequalities in participation

Inactive



Inactivity increases with age



(All data from Active Lives Survey 14)

Be part of it!

Cumberland Headline Statistics for Sport & Physical Activity 2023-24 | Children & Young People

Volunteered to support exercise and sports **in the last year**

Overall years 5-11
51.5% compared to England **46.9%**



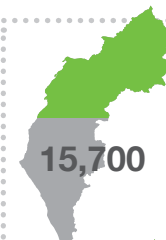
Key Findings

- 1 There has been little movement over the last two years, with activity levels, volunteering and positive attitudes all remaining unchanged.
- 2 There are clear inequalities in sport and physical activity engagement. Children and young people with 2+ characteristics of inequality are the least active, least likely to volunteer and have the lowest levels of positive attitudes and wider outcomes.
- 3 We continue to see a positive association between activity levels and mental wellbeing.
- 4 The % of CYP regarded as being active in Cumberland has increased by 6.8% to 49.1% compared to the results achieved last academic year and is now 1.3% above the national average of 47.8%.

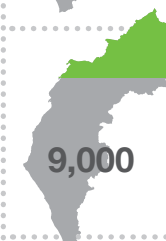


Sport and Physical Activity Levels

The percentage of children that are meeting the new Chief Medical Officers recommendations of 30 minutes of their daily physical activity through the school day and 30 minutes outside of school.



children and young people in Cumberland are meeting the new Chief Medical Officers recommendations of doing an average of 60 minutes activity every day = **49.1%** compared to **47.8%** in England



children and young people in Cumberland are doing an average of less than 30 minutes of activity every day = **28.1%** compared to **29.6%** in England

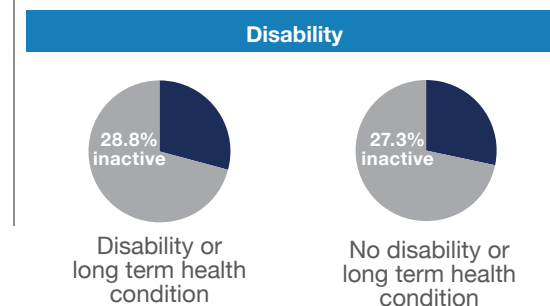
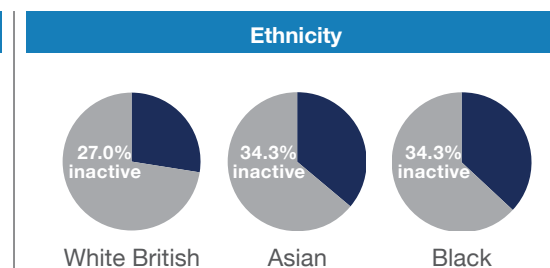
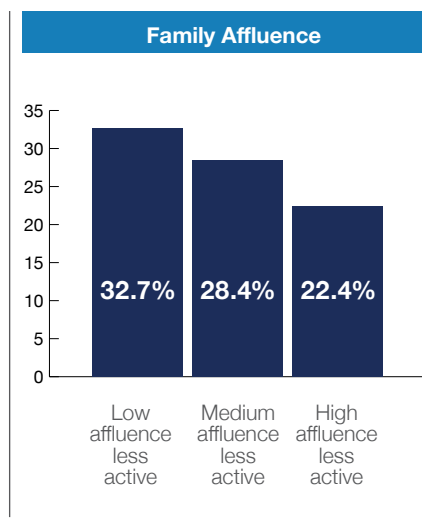
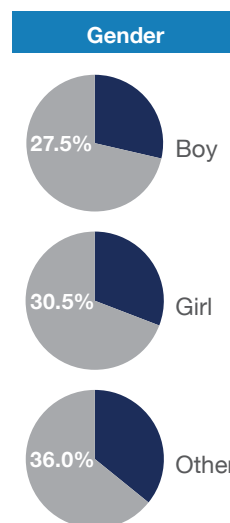


61.2% of children in Cumberland **can swim 25m** unaided



compared to **60.2%** in England

Inequalities in participation - less active every day



(All data from Active Lives Survey 2023-2024)

Be part of it!