

2-6 October 2023



We are proud to support

Keeping

Your Child Safe
in Sport

Active Cumbria are proud to support the NSPCC's, Keeping Your Child Safe in Sport Week.

What sports clubs can do to encourage positive sports parents

Parents play a pivotal role in sport. There are a number of ways that clubs and coaches can encourage their involvement in a way that benefits their child, as well as the rest of the team.

To get parents on board, you can:



provide information about the club's ethos, rules and expectations



communicate the message that sport is fun



let parents know who to contact for information, feedback and offers of support



communicate clear expectations of parents (including online behaviour), which they are required to sign up to – for example, a parents' code of conduct



inform parents about the expectations of coaches and participants



develop relationships with parents to encourage their positive involvement and make use of their skills to support the club



inform parents about processes to raise, discuss or report concerns or issues about which they're unhappy



use a range of means to inform parents and young people about expected standards of behaviour, including induction information, meetings, leaflets, posters and newsletters



provide reminders to parents that they are role models for their child and other children within the club

Be part of it!



NSPCC



Child Protection
in Sport Unit