



## Creating Safer Organisational Cultures

In support of Cumbria  
**Safeguarding Adults Week**  
21<sup>st</sup> - 27<sup>th</sup> November 2022

**Unhealthy and toxic cultures in sport and activity increase the risk of abuse and impacts welfare, safety and wellbeing.**

Promoting safer cultures is all about how organisations and individuals can take steps to minimise harm occurring in the first instance, operating with curiosity and a pro-active approach to safeguarding. It's also about embedding appropriate policies and procedures. In this way, people will know what to do if they have a concern to report. In addition, the organisation will have a plan in place for acting on concerns.

The Ann Craft Trust **#saferculturesafersport** campaign asks organisations to commit to focusing on and improving their cultures, whilst providing the tools they need to help create an environment where participants, athletes, volunteers and staff feel empowered to recognise and report concerns without fear or judgement.

To create a safe culture, organisations must **Listen**, **Learn** and **Lead** :

### Listen

[www.anncrafttrust.org/resources/listen](http://www.anncrafttrust.org/resources/listen)

Create an environment where everyone is confident their concerns are welcomed, listened to and addressed appropriately.

### Learn

[www.anncrafttrust.org/resources/learn](http://www.anncrafttrust.org/resources/learn)

Encourage continuous learning and reflection at all levels in order to create and embed a safer culture.

### Lead

[www.anncrafttrust.org/resources/leading](http://www.anncrafttrust.org/resources/leading)

Lead with positive actions and values to empower everyone with the confidence to challenge and instigate change.

You can find out how to get involved and additional resources around creating a safer culture on the **Ann Craft Trust website**, including podcasts, self evaluation and wider support documents on a number of topics.

Be part of it!

