

The Reconditioning Fund Application Information

Purpose of this document

This document is designed to support applicants to The Reconditioning Fund.

Applicants should consult this document regarding any queries they have in relation to the fund before they contact Active Cumbria. Where no relevant guidance currently exists please contact your locality Development Officer. Visit www.activecumbria.org/about-us/core-team/ for relevant contact details.

Application Criteria –

1. Introduction to the fund and its intended impact

1.1 Active Cumbria has secured £250,000 from Cumbria Public Health to distribute between the following organisations:

1.1.1 Physical Activity and Movement Providers working with Older Adults (age 65+)

1.1.2 Physical Activity and Movement Providers who intend to work with Older Adults (age 65+)

1.1.3 Health Professionals who advise and make referrals and social prescriptions of physical activity for Older Adults (age 65+)

1.1.4 Third sector community and charitable organisations who intend to extend a physical activity offer to Older Adults (age 65+)

1.2 The fund will concentrate on projects which primarily:

1.2.1 Increase physical ability and movement, resilience and healthspan, and to prevent falls and frailty

1.2.2 Reduce the risk of, and delay or prevent dementia

1.2.3 Prevent and minimise the effects of disease and multimorbidity including long COVID

And secondarily:

1.2.4 Empower Older Adults to counteract the detrimental effects of ageism (the stereotypes (how we think), prejudice (how we feel) and discrimination (how we act) towards others or oneself based on age)

1.2.5 Minimise and mitigate the effects of deprivation

1.2.6 Prevent and mitigate isolation

1.3 The fund will have a focus on the following priority audiences:

1.3.1 Older Adults aged 65+ years

1.3.2 Older Adults aged 65+ years with or at risk of one or more long term health condition

1.3.3 Older Adults aged 65+ years, with or at risk of a long term health condition, who live in one of the Priority Places identified within [Active Cumbria's Implementation Plan](#).

1.3.4 Older Adults aged 65+ years who are identified as vulnerable and have faced a period of crisis or have multiple issues and want to make a positive change to their lives, helping to improve their social wellbeing, physical health and mental health.

1.4 Any application which includes beneficiaries who are aged 50-64 yrs old will be assessed in relation to the locality of the project and [Active Cumbria's 5 year Strategic Plan](#).

2. Eligibility criteria for funding

2.1 To be eligible for this funding the applicant will need to:

2.1.1 Have the intention to or be already working directly with one of the priority audiences; or working with partners who work directly with the priority audience and want to include a physical activity or movement offer to their work

2.1.2 Clearly identify the community partners it intends to work with to reach the priority audience(s)

2.1.3 Have a recognised constitution in place or relevant registered status, as well as policies covering Health and Safety, Safeguarding Adults at Risk and Equality, Diversity & Inclusion.

2.2 The fund is able to be utilised to cover the following expenditure associated to the project delivery:

2.2.1 Staff costs

2.2.2 Training costs

2.2.3 Travel costs

2.2.4 Equipment costs

2.2.5 Other costs deemed reasonable by the Grant Award Panel

2.3 Applications will need to respond to the following questions:

2.3.1 How will this investment impact upon at least one of the 4 priority audiences? What secondary audiences may benefit from the investment?

2.3.2 What issues or barriers would the funding help to resolve or overcome in improving access to take part in activity, physical, cognitive and emotional, for the priority audience targeted?

2.3.3 How will this project contribute to the [Live Longer Better in Cumbria](#) Programme's wider aims beyond increasing physical ability and movement?

2.3.4 What measures will be put in place to allow the impact of the project to continue beyond the immediacy of this short-term investment?

2.4 No single organisation will be awarded an accumulative total of more than £20k across the fund period November 2022 to March 2026

2.5 There is a maximum of £5k for any single award

2.6 Grant awards may be issued up to 31st March 2026

3. Application process

3.1 There will be a three-stage application process to allow for good project design and support. Please refer to the [Application Process Flow Chart](#)

3.1.1 Expression of Interest – applicants will be asked to complete an [Expression of Interest](#)

3.1.2 Completion of eLearning

3.2.2 Full application submitted on The Reconditioning Fund Application Form, to be provided by respective Locality Development Officer/Community Connector Project Officer

3.2 Applications will be assessed/approved by the Active Cumbria Internal Grant Panel. The panel will meet according to the publicised timetable.

4. Monitoring, Evaluation and Learning

4.1 Organisations are required to:

4.1.1 During the design and application phase of projects, estimate participant reach and indicate local partners organisations they intend to work with

4.1.2 Understand that if projects are approved, applicants will be invited to join the Live Longer Better in Cumbria Network

4.1.3 Complete short surveys at start and end points of the project to capture data and feedback from the organisation and participants, as well as contribute to gathering data and evidence to inform case studies about the project

4.1.4 Report at the end of the project on organisational impact, community impact, challenges, successes and learning, and next steps to deepen connections with an audience

5. Internal Grant Panel

5.1 The panel will be made up of the following people:

5.1.1 Bruce Lawson (Active Cumbria Manager – Development)

5.1.2 Richard Johnston (Active Cumbria Manager – Operations)

5.1.3 Clare Paling (Development Officer – Older Adults Lead and Eden locality)

5.1.4 Kelly Alty (Development Officer – Early Years Lead and South Lakeland locality)

5.1.5 Anna Larden (Community Connector Project Officer)

5.1.6 Respective Locality Development Officer/Community Connector Project Officer as relevant to the application

6. Notification

6.1 Applicants will be notified in writing as soon as is practically possible after the panel has reached a decision (usually within 14 days of the date of the panel meeting). A Grant Letter will be drawn up and sent out to the successful applicant. Once signed and returned, funds will be released

7. Status

7.1 The Reconditioning Fund is a limited resource, once all funding has been allocated no further applications will be accepted

7.2 Active Cumbria reserves the right to review, amend and re-publish the Application criteria for The Reconditioning Fund at any time

7.3 In the event of the project not proceeding within a reasonable time frame or otherwise not proceeding in accordance with the application, Active Cumbria reserves the right to claw back any unspent funding