Street Tag
July 2024 - April 2025

Headline Statistics

Teams	Participants	Steps	Miles travelled	Tags scanned	CO_2 emissions saved
71	653	232,414,387	239,660	158,424	72,334kg

Demographics

68% females

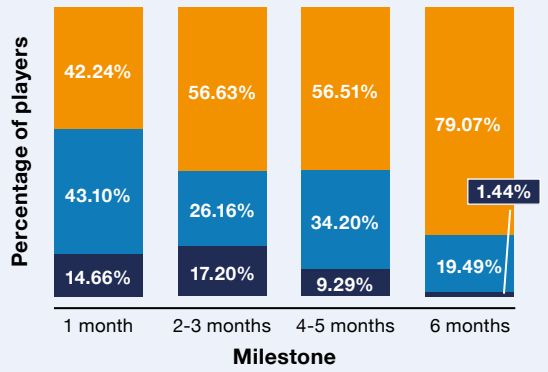
32% males

21% of players have long term health conditions

53% of players reside in areas of high depravation *(IMD 1-4)*

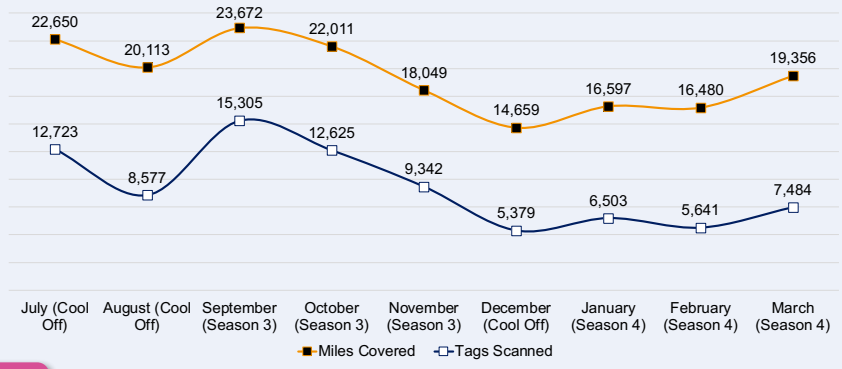
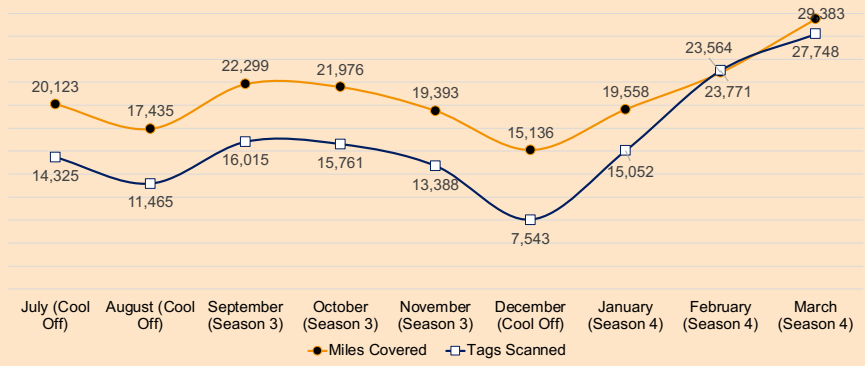
59% of tags scanned were located in areas of high depravation *(IMD1-4)*

Activity Levels by Time Playing Street Tag



This table shows that over time, player's activity levels increase significantly as a result of playing Street Tag.

Cumberland Leader Board Monthly Activity Rates



Westmorland & Furness Leader Board Monthly Activity Rates