Workforce Development Framework & Delivery Principles
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The Workforce

Workforce is a collective term for anyone who has the opportunity or ability to directly enable people in Cumbria to lead active lives. This includes coaches and volunteers, and may also include front-line community leaders, health advisors, general practitioners, social workers, transport staff and other individuals engaging with the general public, either through physical activity and sport, or in another capacity.
The Journey

- National Picture
- Testing
- Developing the Future Workforce – consultation event
The Journey

Our Vision:

‘Skilled and inspiring people delivering great experiences for everyone in an active nation.’
The Journey

Behaviour change

1. Tackling Inactivity

2. Creating regular activity habits

3. Helping those with a resilient habit stay that way

- Pre-contemplation
- Contemplation
- Preparation
- Action
- Maintenance
The Journey

- Educate
- Train
- Empower
- Reward
The Framework

1. Developing the Future Workforce – consultation event
   - 42 delegates from 29 Organisations

2. Vision

3. Two Overarching Pillars & Four Priorities with actions
   - Partnerships
     - Collaboration
     - Advocacy
   - People
     - Training
     - Diversifying
The Principles

- P.E.O.P.L.E.
- What the Workforce should look like
- What the Activity should look like
- What the Organisation should look like
The Future

• Doing things differently!!

• The PLEDGE

• Our Pledge

• Your Pledge
Our Pledge .............

- Driving and supporting the implementation of the Workforce Development Framework & Delivery Principles
- Providing and supporting opportunities for organisations to collaborate to develop the workforce and increase delivery activity
- Sharing national, regional and local good practice. Gathering relevant insight to support workforce development and delivery
- Provide a development pathway, which includes a range of needs led skills development and deployment opportunities for those working with under-represented groups
- Committing to reach our wider communities to ensure we diversify our delivery workforce
Your Pledge …..

Questions?