



**Tackling Inequalities Fund (TIF)  
Stakeholder Session – feedback notes  
9 February 2022**

*Be part of it!*



## ●● Breakout Session



### Session 1 – Breakout Rooms

- *What's worked for you and worked well?*
- *How has physical activity become part of your core offer?*
- *What issues and challenges have been faced?*
- *How have these been overcome?*
- *Are there issues that you would like support with?*

# ••• Session 1

## What has worked for you and worked well?

- *Flexibility in the funding, support through locality development officer and links to other local organisations.*
- *Allowance for adaptability throughout ongoing issues. Activities were allowed to evolve as the pandemic changed*
- *Opportunities to link closely with other organisations including new contacts.*
- *Introducing physical activity to groups that have never considered such activity.*
- *Partnership working is key!*
- *Highlighting the impact that physical activity can have with disability audiences.*
- *Unsure initially whether audience would be able to access an online offer, but concerns didn't materialise.*
- *Now using online delivery on a regular basis – wasn't the case previously.*
- *Benefits wider than just physical health.*
- *Funding came at a great time, allowed to change concepts with delivery.*
- *Re-engagement has allowed for more personal work to take place, allowing time to develop relationships with the individual.*
- *Being able to offer quality experiences.*

- *Allowing financial support to reflect new concepts and engage new audiences.*
- *The funding was crucial to ensure survival on occasions but also allowed evolvement for some organisations too.*
- *Ability to offer a wide variety of activities (not just traditional sporting activities).*
- *Funding enabled organisations to keep activity/engagement going.*
- *Helped to build relationships with specific audiences and get them more active.*
- *Had really good feedback i.e. 'you were thinking of us...'*
- *Was a really easy process to undertake and complete.*
- *Screen time was proving detrimental to some. Activity packs gave a different route in. Allowed the organisations to "talk" to residents and better understand the issues. More than just an activity – greater community support and interaction at very difficult times.*

# ●● Session 1

## **How has physical activity become part of your core offer?**

- *Adapting the project throughout, constantly learning and finding a way of continuing interventions.*
- *Identifying community partners, creating community links.*
- *Driving change and bringing others along on the journey.*
- *Building back trust with participants and volunteers, allowing them to feel safe engaging in activity.*
- *New activities now taking place and also a Football club has been established. Starting the activities has given everyone the confidence to try new things. Rounders and walks have been introduced.*
- *Ability to try out things without worrying too much about it potentially not going completely to plan.*
- *Organisations have had to deliver “live” as part of the transition through the pandemic*

## **What issues and challenges have been faced?**

- *Working with audiences that don't have routine, structure and stability in their lives.*
- *Attempting to introduce concepts, sometimes very new concepts is challenging and requires ongoing support.*
- *Qualitative work, rather than quantitative.*
- *Volunteers key part of the process, provided a challenge re-engaging initially following lockdowns.*
- *Integrating new audiences, knock on effects in terms of policies, procedures and processes.*
- *Reflection on Covid-19, the challenges it has had, and is continuing to pose.*
- *The duration of the pandemic going on for longer than was initially expected.*
- *Keeping physical activity as part of everyday life for those in bullet point 1. Creating sustainability without continuous funding.*
- *Showing the value of PA to residents. Showing there is a monetary cost too.*

## **Are there issues that you would like support with?**

- *How do we have a longer-term impact?*



## ●● Breakout Session



### Session 2 – Breakout Rooms

- *What next for this Group?*
- *Is there appetite to continue to meet?*
- *What format? Informal, formal, agendas or open forums?*
- *Virtual or face to face?*
- *County wide or localised?*
- *Are there other organisations to be connected into these developments?*

# ●● Session 2

## **What next for this group?**

- *Highlighting the successes, the positive stories and the great work that has been done.*
- *Sharing the good news stories, offering inspiration to other groups locally to reflect the positive impact of physical activity.*
- *Important to meet with stakeholders. It helps funders understand need on the ground.*
- *Aids cross-fertilisation of ideas.*
- *Working in partnership to broaden reach.*
- *Don't want it to feel like competition. Still elements of this happening currently. Set a precedent so others are in the minority.*
- *Make things egoless.*
- *Enhancing services available to target audiences – enough need and numbers across the county.*
- *Ability to offer support to other organisations if necessary.*
- *Aids community cohesion.*

## **Is there appetite to continue to meet?**

- *Yes, really good to keep momentum and build on initial steps.*
- *Countywide discussions are useful to learn from one another.*
- *Able to pick up on good practice from elsewhere.*
- *Learning together.*

## **What format? Informal, formal, agendas or open forums?**

### **Virtual or face to face?**

- *Appetite to meet face to face, regionally may lead to more localised partnerships.*
- *Face to face regionally would be great should time in diaries allow!*
- *Virtually, quarterly on a countywide basis lasting for approx. 1 hour.*
- *If other more localised conversations needed to take place then also happy for that to happen.*

## **Are there other organisations to be connected into these developments?**

- *Additional workforce to engage and share learning.*
- *How do we engage wider partners, a more localised approach?*





Be part of it!

